

Torrance Herald



NINTH YEAR

FRIDAY MORNING, AUGUST 11, 1922

NO. 32

Ileen Straub Leads In Queen Race

Five Wonderful Days of Fun, Frolic and Fudge

FIRST OIL WELL CONTINUES TO FLOW

10 New Derricks Tower Above Horizon In Oil Fields

Since the Del Amo well No. 1 came in last June on the Chanlor-Canfield-Midway lease a steady flow of 1000 barrels of 24 gravity oil has been the daily average, according to reports.

There are now 14 wells being drilled in the Torrance field. Two of the newest are being drilled by the Santa Fe as offsets to the Standard. One of these is down 1500 feet and the other has already gone beyond the 2000 mark.

Several other wells in the vicinity of the Santa Fe holdings are down about 3500 feet and from oil indications may be brought in any day.

The best indications for a fine well in this vicinity are to be noted at Torrance Well No. 1, north of Standard No. 1 and it is predicted that the next ten days will witness the banner well here for the district.

There is a furious effort being made in erecting derricks west of the Standard's well on the boulevard and ten new derricks may be seen towering above the horizon as you drive toward the beach.

R. O. DENISON FIRST MASTER IS HONORED

Taken To Picnic Ground And Receives Hearty Ovation by Crowd

Twenty-five machine loads of Masons and their families left the P. E. depot last Sunday morning at 8:30 with Worshipful Master Beall in the lead.

Arriving at Eagle Rock Park at 10 o'clock, they found F. L. Bennet and J. G. Hancock had been on the job since 6 o'clock, and had all the tables set, and everything ready. The crowd amused themselves with games until the call for lunch, and all gathered about the tables, which were heavily laden with good things to eat. The committee served lemonade and coffee, in addition to the club lunch. Early in the afternoon, Paul Beall, J. H. Fess and others motored to Glendale and brought R. O. Denison and his wife and daughter over. Mr. Denison is a former resident of Torrance and was the first Master of the Torrance Lodge. He was greatly cheered at the sight of so many old friends, and appreciated their thoughtfulness in taking him to the park.

A welcome address was made by W. M. Paul Beall, Mr. Beall stated that in 30 days the foundations for the Masonic Temple would be laid. C. N. Turner also gave a short talk. Charles Greig, John Wilson and J. Guyan sang a number of songs that met with the approval of the crowd, judging by the applause they received. Then followed the races, for boys and girls, men and women, and for fat men and fat women. Little Beverly Fay Bennet won the race for girls of 5 years or under; Kenneth Fess for boys of 5 years or under; Agnes Sprout won in the 10 years and under race for girls, and Ralph Sprout in the boys race for 10 year olds and under; race for girls 14 years and under; Vivian Armstrong; race for boys 14 years and under; Richard Von Hagen; ladies' under, Mrs. Andy Harasta; men's race, Mrs. C. Von Hagen; fat women's race, Mrs. F. L. Parks; fat men's race, Paul Beall, special prize. In the Tug of War between P. Beall's team and Jesse Sprout's team, the latter won. Roy Winters won in the horseshoe pitching contest. A six o'clock supper was served before the crowd departed for their homes.

O. E. S. BOOTH.

The Order of the Eastern Star will have a booth at the Fiesta next week, where they will serve sandwiches, chilli, and various other eats and drinks.

FREE FAIR SPECIAL!
Torrance was agreeably surprised this week when the "Herald" was presented to them with a Golden Rod cover in two colors, twenty pages, and full of advertisements. The merchants of Torrance and vicinity are to be congratulated for their loyalty and they will not be forgotten by the Herald. This is the first time in the history of Torrance when a special edition has been issued and printed at home. All the work was done in the Herald shop and was not started until Monday morning of this week. A twenty-page paper is usually produced in a large metropolitan shop, showing that the home office is equal to most any demand that confronts it.

LOT VALUES DOUBLE IN A FEW MONTHS

Land Sales Of \$132,870 Total For Month Of July

Despite the fact that July was one of the warmest months of the year, Torrance land sales totalled \$132,870.00, according to Ralph Maxwell, sales manager for the Dominguez Land Corporation. Only two weeks ago a new group of lots in the Hammerton Tract were offered to the investing public as homesites, with all oil rights, most of which, it is reported have already been closed out.

"The latest feature of interest in Torrance," said Mr. Maxwell, "is a Community Holding Company, organized by those who have already purchased lots, to still further increase their holdings as largely as possible in view of the recent 'proving up' of the Torrance oil fields. The value of lots, acres and half acres are increasing so rapidly that extremely profitable resales are being made daily by original purchasers."

An instance of quick sales and big profits, Mr. Maxwell refers to a local garage man who bought a lot on which he paid \$120, within only a few months he resold his equity for \$370. Another instance is where Oscar Voorhis, last fall purchased a one-half acre for \$850 and recently refused \$3300. One of the most glaring instances of quick profits was a commercial half-acre which sold for \$800 and resold for \$1850 within three weeks from date of first sale.

High School Plan Is Adopted For Torrance

Plans for the new Torrance High School, to cost in the neighborhood of \$200,000, were approved by the Board of Education at the last meeting, W. A. Sheldon, the secretary announced. A deposit of \$31,638, it is announced, has been made with the Security Trust & Savings Bank, and the Dominguez Land Corporation, the present owners, will immediately turn the property over to the Board.

The new school building will be erected upon the site at present known as Blocks 47 and 48, City of Torrance, consisting of about twenty acres. The class of building and the architect will be decided and the architect will be decided on at the next meeting of the Board on the 15th. Preliminary steps of Education. Immediately, it is said, will be for the erection of the school building, the money being available from the sale of bonds voted last June.

Just at this time it's hard to tell which is the most unpopular. The one who throws stones at your dog or the one who lets his chickens roam your garden.

STANDING OF THE QUEENS

Ileen Straub	109,672
Virginia Watson	97,764
Dot Coker	3,768
Mary Roberts	2,374

BANKER HINES OPTIMISTIC OVER BUSINESS PROSPECTS

By J. B. HINES
President State Exchange Bank of Torrance.

One's idea of General Business Conditions is circumscribed by that person's opportunity to obtain and compile authentic information.

It goes without saying that conditions are good in Southern California and it now looks like another crop will be harvested in the middle west before the long looked-for wave of depression reaches us, in which case a wave, if it has not already done so, will break upon the sea-wall of our unequalled business progress.

The investing public is the big factor in the long continued advance of all classes of securities, and is responsible for the low interest rate as is quoted on call and time money and the low yield on various issues, municipals leading the bunch.

When the public has confidence in conditions generally and bring out the "scared" money, the money which in a way, has been hidden in fact much of it literally hidden—the financing of legitimate business is easy and the rates decline.

At this time the great black spot on the business map is the coal strike and the strike of the railroad shopmen, and today's papers state that the Brotherhoods may join.

One other thing of much concern to us is the Federal report of exports issued today, which shows heavy decrease for the fiscal year ending June 30th, 1922, both in raw materials and manufactured

products. The decrease was shown in dollars, not tonnage—we can therefore console ourselves to some extent by thinking the price of the commodity had something to do with it. However, all this does not seem to daunt the investors, and all offerings listed on the various exchanges are gobbled up eagerly.

The whole subject is summed up in one word, "confidence." We are all confident that those who have the power will put an end to the strikes. All of our industries, especially in our immediate locality, are working to capacity. We now have Trade Treaties with most all nations of the world—we are therefore confident that our exports will come up to normal.

Crop reports from the Corn Belt are good; reports from the Cotton Belt are likewise good; the yield of wheat was light in some parts of the wheat country—all are confident of receiving a fair price for farm products. This, in view of the fact that the crops were produced on an economical basis, should make us all confident that the agricultural communities will come back.

There is only one thing which puts a damper on conditions locally and that is the price of crude oil. We hear the noise "over-production," which condition might be more imaginary than real, and will right itself. Anyway, one should not become too badly discouraged, even though the price of crude oil is down. I know an Oklahoma millionaire, the nucleus of whose fortune was crude oil at 40 cents per barrel.

Secretary Pottenger Believes Fairs Stimulate Communities

By H. D. POTTENGER
Secretary Chamber of Commerce.

I have been asked the question, "Does a Fair or Celebration really help a city?"

I might come back with the same question, and ask you if a new suit of clothes or an advancement of any kind help an individual.

When a city of a person has struggled along for a number of years, and does not show that they have made any progress, they become isolated from society, no matter in what form this society is taken.

Communities grow and become cities, through their ambition to get ahead of those that have likewise entered such a struggle, this is what is called civic pride, and civic pride would fall by the wayside if we did not have some way to let our fellow townsmen know what we have done in the way of advancing, hence we have this opportunity through the medium of a Fair or civic celebration. Instead of blowing about what we have done, we invite them for a good time, and at the same time show them what we have done with our particular city.

In the case of Torrance, California, it is this year holding its Fourth Annual Free Fair and Fiesta. Originally and before Torrance was large enough this annual celebration was held in Gardena, California, an adjoining city, this was back in 1913 and was abandoned when the late war broke out and had not been again taken up.

In 1919 though, a hand-full of citizens got together and started a street demonstration in Torrance. This was all that could be gathered together at this time and the celebration consisted of four industrial exhibits, and some amusements that did not amount to much, but it was a beginning, and this exhibit, small as it was, showed the others that there was enterprise attached to it and it was voted a success, for it soon brought others to Torrance to live.

The next year another fair was held but it was not as difficult, for we found that the industrial exhibits had grown to fifteen in number along with the amusements offered, told others again just what the city of Torrance had, and of course, that it had grown much larger.

The third year the fair got to real proportions. So much had Torrance grown, through its capacity of doing things, that it began to attract attention to the fact that while the city was not the largest, it was among the most progressive and was one of the best laid out cities of Southern California. All cities of its merchants were live members of the Chamber of Commerce, because it was this civic spirit that first attracted them to Torrance, and they were there because of their willingness to enter into such a thing.

When the time arrived for the fair, it was decided that it was time to put it in charge of a manager that could see that it was

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NOTICE
City officials advise all who leave home to attend Fiesta evenings, to leave light burning in house and curtains up so police can watch your house.

TO DRILL TEST WELL ON PANHANDLE OF PALOS VERDES

Mr. Davidson, an oil man from Wyoming is now here in consultation with E. G. Lewis, manager of the Palos Verdes estate, relative to drilling a test well for oil on Panhandle part of the estate. Mr. Lewis says a test well probably will be drilled there.

SWIMMING POOL AT HOME.

In order to enjoy a "dip in the plunge" at home, C. A. Paxman, owner of two hardware stores, is building a swimming pool at his Lomita home. This will be a great treat for the kids and "Pax" sure will take care of the boys along this line.

UNION TOOL NINE WINNER OVER BUICKS

Gene Sweet Strikes Out Thirteen Men Easily

Scoring four runs on two hits in the second inning of Saturday's ball game, the Union Tool club paved the way for a 7 to 4 win over the Buick Autos in the second game of the elimination series for the Saturday amateur championship. Although little Joe Margozewitz was not altogether responsible for these runs, he was taken out these runs, he was taken out. "Lefty" Mann replacing him.

From then on the battle was between Gene Sweet and "Lefty" Mann, the former having another good day, striking out 13 of the Auto men. Second Baseman Cline of the Buicks was the individual star, getting a home run, a triple, and a single.

Innings pitched—By Margozewitz, 3; Mann, 6; Sweet, 9. Home runs, Klein. Three-base hits—Templeton, Klein. Two-base hits—Weidner, Sacrifice hits—Baker, Weidner. Bases on balls—Off Sweet, 1; off Margozewitz, 4; Mann, 2. Struck out—By Sweet, 13; by Margozewitz, 3; Mann, 4. Umpire—Ferguson.

CAPITAL PRIZE WILL BE VALUABLE

Anyone that misses the Merchants' Country Store at the Torrance Theatre Tuesday will be sorry. While the prizes will not be as numerous perhaps, as on one or two former occasions, their aggregate value will exceed that of any other time.

Manager McVey let us into a little secret yesterday, or rather we caught him in the act of examining the capital prize, which the theatre donates each week, and demanded to be shown.

While we are sworn to secrecy we will say this much—the prize that McVey will present Tuesday will delight and surprise its recipient and without betraying the good natured manager's confidence, will say it's a rare musical instrument, ordinarily surrounded by brass.

The Merchants' Country Store is becoming more and more popular and with the increased attendance on each Tuesday night, the merchants of Torrance who, with the co-operation of Manager McVey, are realizing its importance to themselves, and this coming week are unusually generous in their prizes, both as to quality and value. Don't miss the show, for which an unusually good program has been arranged, or the Country Store—for there are genuine surprises in both.

VAUDEVILLE IN EVENINGS AT FREE FAIR

Every Night Offers A Diversion for Music Lovers

Five days of Fun, Frolic and Fudge—This is the spirit borne out by those in charge of the amusement entertainment for the 1922 Free Fair.

Arrangements have been made to place the stage in one section of the Automobile tent where all the vaudeville entertainments and speeches will be heard. The Queen will be crowned here by Sheriff Traeger next Wednesday night at 9 o'clock. Mayor Fitzhugh will preside and introduce the sheriff.

The following program for the evenings of the week has been worked out and will offer some unusual attractions:

TUESDAY NIGHT.
Hoffman's Saxophone Sextette will play and also the famous Trio direct from the "Green Mill" will be there with the latest song hits. In the Automobile Tent. This is Torrance Night and you are wanted to come out and welcome the people.

WEDNESDAY NIGHT.
Coronation of the Queen by Sheriff W. I. Traeger at 9 o'clock. The Redondo Beach Municipal Band will play and noted singers will offer selections.

THURSDAY—FRIDAY.
Hoffman's Famous Saxophone Sextette and several vaudeville acts.

SATURDAY NIGHT.
This is P. E. Night, with the famous 65-piece band and a vaudeville troupe from Los Angeles.

UNION TOOL NITE.
Next Thursday night will be Union Tool Night at the Free Fair.

2ND MAD DOG WAS KILLED WEDNESDAY

Health Officer Is Called To Torrance Park To Observe Dog

The second mad dog found and killed in Torrance was reported yesterday. Dr. Lancaster, City Health Officer, was summoned to Torrance park, when a dog owned by Harry Treem, 1557 220th Street, Torrance Park, was seen acting strangely, and upon examination was found to be suffering from rabies. Dr. Lancaster killed the animal at once.

Several news stories of the mad dog menace has been published in the Herald and the Health Officer has sent out urgent notices to guard against the epidemic for the safety of the public, but little attention is given so far. The City Council should employ a man for several days to cover the town and kill every animal that is found without a muzzle. Children are not safe in our streets.

ROYAL NEIGHBORS MEET.

The regular meeting of the Royal Neighbors was held Wednesday evening, with twenty-seven members present. Plans were completed for the booth at the Fiesta, where they will serve hot-dogs, hamburger sandwiches, home-made pie and cake, and coffee. The next regular meeting will be held Aug. 23rd, beginning at 6:45, in order to conclude the meeting in time for the Chamber of Commerce to hold their lecture. All members are invited to come and stay for the address to be given by Harry F. Atwood, on the subject, "Americanism."

LEGION DANCE.

The American Legion dances have been resumed and every Thursday night happy crowds assemble at the hall to hear Avery's Orchestra.

Mrs. Claude Tolson of Huntington Park is visiting relatives here for a few days.